

ZOOMON achieves full Symbian Approved certification for its SVG Player product

ZOOMON Mobile Solutions AB is ready to ship pre-integrated ZOOMON SVG Player software to Symbian OS licensees through the Symbian Companion Technology Program

Stockholm, Sweden - January 8th, 2004 – ZOOMON Mobile Solutions announced today their ZOOMON SVG Player product has been certified by Symbian and has now achieved Symbian Approved status. The product is immediately available through the Symbian Companion Technology Program.

Under the Companion Technology Partner program, Symbian OS licensees can benefit from reduced time-to-market, receiving delivery of the ZOOMON SVG Player alongside Symbian OS in a pre-validated and integrated form should they request it.

The SVG Player technology enables a compelling and unique mobile graphics media experience based on Mobile SVG. Advanced 2D vector graphics based on open standards is becoming very important to the mobile ecosystem. Consumers worldwide can now consume animated and interactive graphics like comics, cartoons, infotainment, maps, financial services and a whole world of other graphics centric information and entertainment services.

ZOOMON SVG Player is the first software solution that implements advanced graphics based on the open 3GPP/W3C standards for Mobile SVG for existing and future mobile phones based on Symbian OS and other operating systems.

The ZOOMON SVG Player for Mobile SVG is specifically developed to meet the unique requirements for mass-market mobile phones. The application ensures a cost effective investment, requiring only a minimum of memory and CPU capacity.

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About ZOOMON Mobile Solutions

ZOOMON Mobile Solutions delivers Mobile Scalable Vector Graphics (SVG) software for existing and future mobile devices and network technologies. Customers within content authoring, delivery, and presentation increase their revenue streams and become more competitive by delivering exciting entertainment, infotainment, personalisation, mobile workforce and other Mobile SVG based content services.

ZOOMON expertise in the overall SVG Mobile value chain, together with the commitment and focus on providing the industries best SVG Mobile solutions, make ZOOMON the ultimate choice as a vendor for SVG Mobile products.

ZOOMON operates in a global market and has built active relationships with key industry players in Europe, North America and Asia-Pacific. ZOOMON is based in Stockholm, Sweden.